

RISE Up at WRA

The retail industry is America's largest private-sector employer, offering first jobs, second chances, and lifelong careers to millions of people every day. With this in mind, Washington Retail has partnered with the National Retail Federation Foundation (NRFF) to bring credentialed training for our members, educators, and other groups that are interested in the retail careers. The NRF Foundation's RISE Up program offers training and credentials that teach foundational skills necessary for career success, from customer service and sales to inventory management and profitability.



**1 IN 3 PEOPLE'S FIRST
JOB IS IN RETAIL**

71%
**OF MANAGERS ACROSS
ALL INDUSTRIES VALUE
RETAIL EXPERIENCE**

This curriculum is designed to teach Retail Industry Fundamentals, Customer Service and Sales and then a deeper dive into the business of retail – Operations and Profit. Each one of these segments has its own certification. Whether you take one or all three, you will have a better insight to what retail is all about and learn skills that will help you in any career. Additional details are available [here](#).

Do you have an employee that is showing an interest in career with your company? Are you working with internship/apprenticeship programs now?

Please contact [Rick Means](#), or [Rose Gundersen](#) for answers to your questions and how we can get your program started!