

Dear Business Partners:

If workforce training and shortage is a top priority for you, please take this 1-minute survey to help equip students with job readiness skills [RISE Up](#) certifications offer.

Instructions:

1. Click this link: [Business Management & Administration](#)
2. Business and Marketing teachers want RISE Up certifications, please help them by marking and write-in as shown below:

**Business Management, Admin - Industry Certification Validation**

	Required	Preferred	Not Important	Does Not Apply	Unfamiliar
Southwest Airlines Professional Communications Certification	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Express Employment Professionals Business Office Technology Certification	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Google Workspace Certification (formerly G-Suite)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NRF - Business of Retail: Operations & Profit Certification	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NRF - Retail Industry Fundamentals Certification	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NRF - Warehouse, Inventory & Logistics Certification	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
JavaScript Certification	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer Service & Sales Certification	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please write-in here: NRF - Customer Service & Sales. Customer service is the top skill employers seek in all sectors.

Are there any certifications not on the list that you believe should be considered (and meet the initial criteria)? If so, list the title below:

NRF - Customer Service & Sales

Characters Remaining: 220

Last step: Fill out your business and contact information and submit! Thank you for supporting students and employers.

NOTE: If you want to also take this survey's non-business categories, click [HERE](#)