

# NRF FOUNDATION RISEUP™

**NRF Foundation RISE Up training gives people the skills they need to secure a career in retail and beyond.**






How do we know our RISE Up training works?

We're part of the National Retail Federation – the world's largest retail trade association. For more than 100 years, NRF has connected people to an industry that's a great place to start and a great place to grow. And those industry experts helped us build our RISE Up training.

Walmart, Macy's, The Home Depot, Burlington Stores, Tractor Supply Company, Nordstrom and more than 20 other retailers worked with the NRF Foundation to develop our RISE Up credentials.

More than 900 retailers, high schools, career-and-technical education centers and workforce boards use our RISE Up program. They know that a RISE Up credential holder has more than just foundational employability skills. A RISE Up credential holder has passed an assessment to demonstrate mastery of those essential retail skills.

## **RISE Up credential holders have mastered customer service and sales, including:**

-  Understanding the customer life cycle
-  Developing effective strategies to engage customers
-  Assessing customer needs
-  Closing sales
-  Increasing customer satisfaction and retention








**A RISE Up credential holder is ready to go to work for your company today. And more than 400,000 RISE Up credential holders across the country are ready to work for you.**

**When you hire an NRF Foundation RISE Up credential holder, you're not only making your business better, you're helping people build better lives and stronger communities.**



## **RISE Up credential holders have also gained crucial workplace skills that include:**

-  Math skills to conduct sales transactions and understand profit
-  Effective verbal and non-verbal communication
-  Problem-solving
-  Working in teams
-  Workplace safety and loss prevention

## **CONTACT INFORMATION**

NAME:

EMAIL:

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**To learn more about the NRF Foundation RISE Up program, visit us at [nrfoundation.org/riseup](https://nrfoundation.org/riseup)**